# **PARIS**

The 18th Arrondissement of Paris represents a diverse neighborhood that integrates cultural and industrial spaces. Despite being an active area with a population density of 32,024 people per square kilometer, it faces distinct challenges, including limited green space (4.6%), soil and air pollution, soil sealing, gentrification risk, and elevated unemployment rates. Operating within the framework of a circular city, the 18th Arrondissement serves various roles, such as a production center, loop closer, and an innovation and learning hub.

In the area, a renovated industrial and commercial building stands as an exemplar of 20th-century brutalist architecture, designated with the "Architecture Contemporaine Remarquable" status by the City of Paris. Owned by the City Council (RIVP), the structure encountered abandonment in the 2010s but has been revitalized, now housing co-working spaces in the basement and presenting intriguing possibilities for urban gardening and a revival of historical city gardening techniques.

City Population size	L	Productive focus	Urban food system
Population density	Paris 18th Arrondissement: 32,024 people/km2	Partners	Fab City Grand Paris, (WOMA, ARS Longa, Vergers Urbains), Volumes, Sony CSL
Pilot scale	Neighborhood	Website	Cartography web



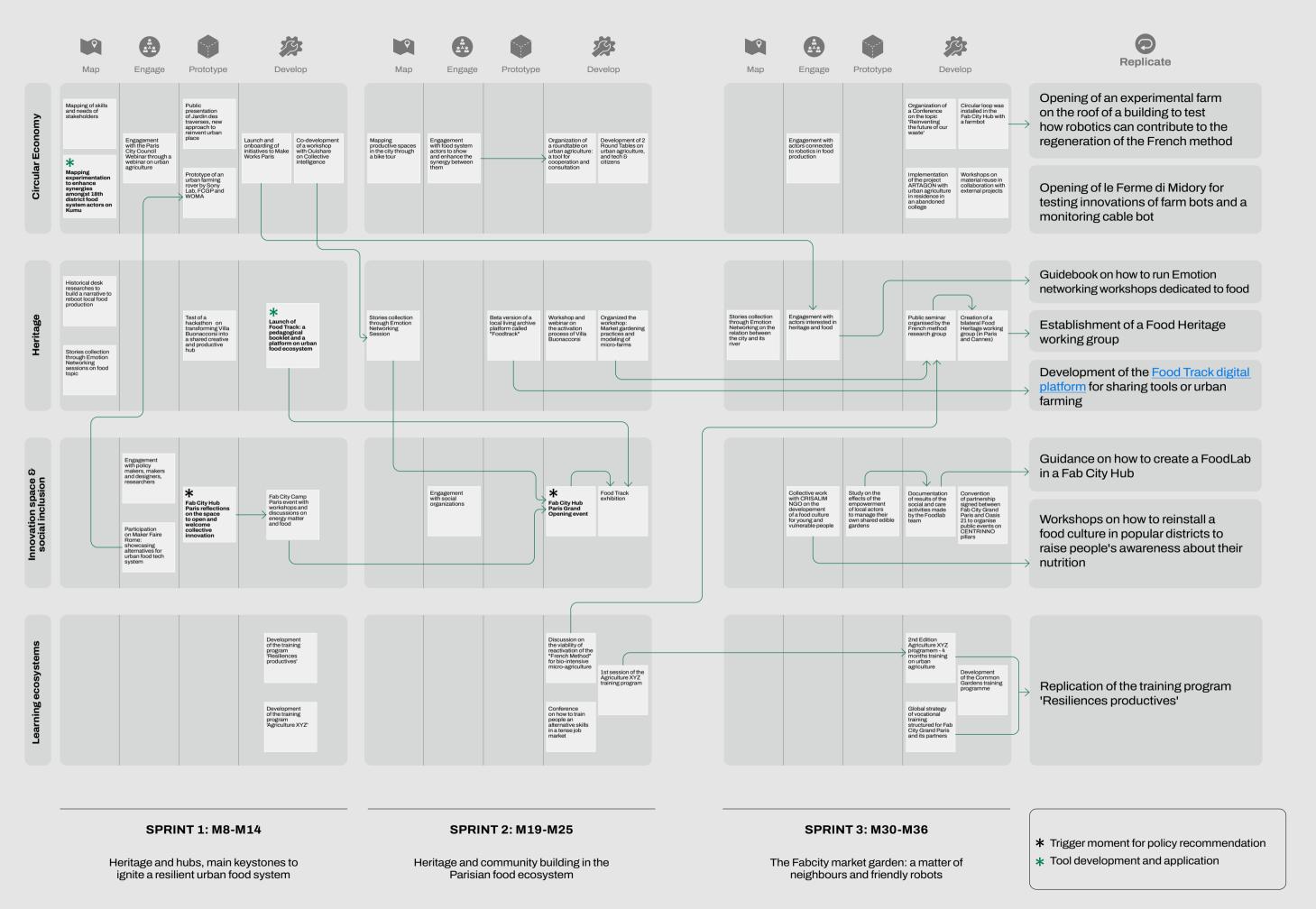
Figure 24. Map of the Paris pilot area by Metabolic Institute

# **Vision**

To gather and to develop an alternative urban food system thanks to a rich historical and sociological heritage showing that it is both economically viable and environmentally friendly to grow food in the city and to hybridize past practical knowledge with cutting edge technologies.



Figure 25. Paris Pilot Key Performance Indicators



130 **131** 

# KUMU FOR LEARNING ECOSYSTEMS

An open source mapping to turn your Hub into a Learning Ecosystem: a case study from Paris FCHs Team

Online

Urban food actors, agricultural stakeholders

Digital platform



Photo by Paris pilot

### What is it about?

KUMU is an open source mapping tool that was used as a basis for collecting data about urban ecosystems by the 9 Fab City Hubs within the CENTRINNO <u>Cartography</u> activities. For Paris, the purpose was to map the actors of alternative food systems and their potential to support the creation of a learning ecosystem.

The Paris pilot required a comprehensive understanding of the skill sets of Fab City Grand Paris network and extended community. This insight was crucial, for example, for formulating a vocational training program, providing expertise or spaces for specific needs, and collaborating on calls for proposals.

### Story behind

The Paris pilot encountered challenges in assessing the diverse skills and knowledge within its extensive and dispersed membership. To bolster its role as an active learning ecosystem, the Paris pilot decided to develop this tool to identify, quantify, and localise the skills, resources, and actors within its network's members.

### **Key steps**

- Understanding the purpose and how KUMU works
- Testing and trying the tool and its customization
- Choosing a specific purpose for the ecosystem mapping
- Customising and developing the local tool pilot through a series of training sessions
- Organising promotional events in order to present the work done with Kumu

# Recommendations for future applications

- Defining the purpose of the ecosystem mapping is crucial as it helps to gain a clear overview of the available skills and resources within a specific territory
- A digital tool that allow not only the identification of stakeholders but the connections among them is a good asset to support the implementation of physical FCHs as a distributed learning ecosystem
- Use the analysis to identify potential business opportunities, training programmes or distributed production places
- Publicly sharing the results can cultivate crucial partnerships for multidisciplinary collaborations and bolster local production efforts

# **FOOD TRACK**

# Uniting history, community, and innovation in urban agriculture



### Hybrid Setting

Urban food actors, agricultural stakeholders

Digital Platform

Format

### Photo by Paris pilot

### What is it about?

The goal of Foodtrack, is to organise collective thinking about the heritage of the "French method" (urban agriculture techniques developed in the 19th century in Paris) for the development of current urban agriculture.

Foodtrack is both a historical archive, a digital community platform, a toolbox for urban market gardeners, and a reflection on the alternatives to produce food in an urban landscape.

The creation of this tool is based on the skills of the Paris pilot ecosystem and on scientific partnerships to create a French method research group (with historians, data scientists, urban farmers, and more). Check out the platform <a href="here">here</a>.

### Story behind

The goal of this tool is to raise awareness about the challenges of urban agriculture by showing the changes in the Paris region in the last 200 years and the disappearance of a rich heritage.

By showing the links between the know-how of the French method and current urban agriculture, the Paris pilot questions the replicability of a model that has proven itself beyond mass agribusiness.

### Key steps

- Mapping the existing material and the state-of-the-art of past urban agriculture practices
- Working on how the platform
- presents this material
  Opening the platform for contributors to give feedback and improve its system

# Recommendations for future applications

- Relying on scientific partnerships can be beneficial for creating or validating methods or frameworks
- After having the technology in place, start with a first circle of professionals that could create an interesting first ensemble of entries
- Design the platform in a way that its nature and the structure can be transferred to other topics
- Create an active community on the alternative urban food system by raising awareness and reconnecting the public with food issues

# DEVELOPING A DISTRIBUTED CITY-LEVEL ECOSYSTEM OF PLATFORMS: TRAINING AND PUBLIC DEBATES ON SUSTAINABLE URBAN FOOD AND AGRICULTURE

# Heritage value and innovation

Policy-making mindsets

Contingency and macro trends

Spatial Planning and Urban Development Frameworks Regulation

Funding

**Knowledge and Capacities** 

Related key concepts

Social Inclusion

Circular Economy

**Vocational Training** 

**Innovation Spaces** 

Heritage

Areas of influence

# Recommendations

- Engaging a large spectrum of actors from the civil society, the third sectors and the involvement of public authorities
- Developing joint projects on distributed production, and vocational training courses on circular design and food production
- Demonstrating the sustainability of alternative economic models such as shared professional kitchen and complementary infrastructures to help companies to design, prototype and test their ideas.
- Getting financial accessibility of real estate market through public or private partnerships considering temporary use convention
- Ensuring support by local authorities in the provision of resources for educational programs, and guidance for the identification of financing schemes.
- Promoting the creation of interconnected sites or hubs that function as part of a larger ecosystem
- Encouraging hubs to develop strong identities centred around social economy and ecological transition

## **Practical case**

The establishment of the Fab City Hub in Paris's North-east district, guided by CENTRINNO principles, presented significant challenges initially. However, the initiative successfully attracted creative and sustainable economy professionals, leveraging extensive networks and support from the City of Paris. Oasis 21, functioning as a cooperative space for ecological and social transition organizations, played a crucial role in community integration, fostering partnerships with local associations and hosting diverse events.

To ensure economic sustainability, the hub prioritized coworking spaces, collaborated with training programs, and introduced a Foodlab and small food-related businesses, enriching its core values. Integrated into a larger ecosystem led by Oasis 21 across three interconnected sites, the hub promoted cooperation and participative governance, strengthening a collective commitment to sustainability. In collaboration with its partners, the local team excelled in forging a robust identity centered on the social economy and ecological transition, uniting like-minded members and residents. This concerted effort has amplified knowledge sharing within the community, fostering a collective commitment to shared values. As a consequence, the Fab City Hub Paris strategically implemented an animation strategy, focusing on key themes such as urban agriculture, circular economy, and DIY (do it yourself) initiatives. Despite challenges, strategic measures and collaborative efforts have transformed the Paris Fab City Hub into a symbol of sustainable growth, uniting diverse stakeholders and nurturing a shared vision of a more sustainable future.